

**PRESS RELEASE**

PUBLISHED 2026-02-05 09:00 (CET)

FOR FREE PUBLICATION

# Future of gaming technology in focus as TCL renews main partnership with Glitched



Photo: Emma Andersson

TCL, one of the world's leading manufacturers of innovative TV screens and gaming products, today announces that it is returning as a Main Partner of Glitched 2026. Following the successful collaboration during the festival's inaugural year, TCL is now strengthening its commitment to Sweden's fastest growing gaming and e-sports event.

Glitched 2026 takes place 12-15 June at Elmia in Jönköping and is expected to attract thousands of gamers, e-sports enthusiasts and visitors from all over the Nordic region. The festival offers a unique mix of LANs, major e-sports tournaments, stage shows, meet & greets with famous streamers and pro gamers, and a variety of gaming activities.

## **At the centre of the experience**

TCL's advanced OD-Mini LED and gaming TVs will be at the centre of the festival experience. Visitors will experience gaming in crystal-clear 4K resolution with ultra-low input lag, high refresh rate and HDR performance that takes gaming to a new level - whether it's VALORANT, Counter-Strike, League of Legends or other titles.

*- We are super excited to welcome back TCL as a main partner, says Martin Öjes, one of the organisers of Glitched. TCL's products are perfect for world-class gaming and their commitment will help us create an even better festival experience for all participants. Together, we look forward to delivering Sweden's best gaming festival in 2026!*

## **The perfect opportunity**

*- Glitched is the perfect opportunity for us to showcase how TCL's latest gaming TVs and monitors take the gaming experience to the next level, says Marcus Hammächer, Brand Marketing Manager Nordics. We really enjoyed working with them in 2025 and are proud to continue as the main partner. We look forward to inspiring gamers with technology that makes every frame perfect and to creating unforgettable gaming memories together with Glitched.*

During the festival, TCL will be active on site with demo zones, competitions, giveaways and opportunities to test the latest models. More information on specific activities will be released shortly.

**For more information and interviews, see contacts below.**

## LINKS

<https://glitched.se>

<https://tcl.com>

## PRESS CONTACT GLITCHED

Martin Öjes

Founder Glitched

+46(0)760 26 46 86

[press@glitched.se](mailto:press@glitched.se)

## PRESS CONTACT TCL

Marcus Hammächer

Brand Marketing Manager Nordics

+46703899135

[marcus.hammacher@tcl.com](mailto:marcus.hammacher@tcl.com)

## ABOUT GLITCHED

Glitched is one of the Nordic region's fastest growing festivals for gaming, e-sports and digital culture and Sweden's largest LAN. The event gathers tens of thousands of visitors for a weekend filled with LAN, cosplay, expo and entertainment.

Glitched 2026 takes place 12-15 June at Elmia in Jönköping.

## ABOUT TCL

TCL is one of the world's leading consumer electronics manufacturers and a pioneer in TV technology. With a focus on innovation, TCL offers high-quality QD-Mini LED, QLED and gaming TVs that deliver superior picture quality, colour reproduction and performance for gamers.

## MORE PICTURES



Photo: Emma Andersson



Photo: Gabriel Kulig



Photo: Emma Andersson