

PRESS RELEASE

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Glitched 2026 shifts up a gear: Focus on outdoor area with MTB show and upgraded camping experience



In the summer of 2026, Glitched returns to Elmia with a clear ambition: to blur the line between digital festival and summer party. Ahead of this year's edition, which takes place 12-15 June, an extensive investment in the outdoor area is now being

presented. Among the attractions are Scandinavia's largest MTB freestyle show, the international fire group Ignited and an updated camping concept.

Glitched has established itself as a central point for gaming and LAN culture, but for the 2026 edition, the focus is on broadening the overall experience outside the halls. The goal is to create a vibrant festival environment that lives around the clock.

Adrenalin and world athletes

One of this year's bookings is **MTB Freestyle Show**, described as the largest of its kind in Scandinavia. Visitors will be able to watch World Cup riders perform spectacular tricks at high altitude. In addition to the shows, the focus is on interactivity, with visitors given the opportunity to test bikes themselves and learn the basics from professional athletes.

- We want Glitched to be a place where people don't just consume entertainment, but are part of it. That's why we want to be able to offer a show and at the same time broaden the range of "taster" activities, says Christoffer Melin, one of the organisers.

Fireshow and festival atmosphere

In the evenings, the outdoor area is transformed into a party place. The international group **Ignited**, known from TV4's Talang, among others, will provide visually striking fire shows in the summer night. This will be complemented by daily DJ sets, an expanded food court and lounge areas for relaxing after intense gaming sessions.

Campsite becomes new meeting place

Interest in staying at the festival campsite is expected to be high this summer. Last year the concept of the outdoor area was tested and this year the design is being updated with a central square, designed to act as a natural meeting place for the community. Details of the activities in the square will be announced later in the spring.

Highlights of the outdoor area Glitched 2026:

- **MTB Freestyle Show:** Showcase of World Cup skiers and taster activities.
- **Ignited:** International fire and pyrotechnics show.
- **Outdoor Lounge:** DJ sets, music and hanging out every night.
- **Expanded Food Court:** A wider range of food with a focus on variety (more info to come).
- **Glitched Camping:** New area with a central activity square.

Tickets and camping pitches are available now at glitched.se

LINKS

<https://glitched.se>

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ABOUT GLITCHED

Glitched is one of the Nordic region's fastest growing festivals for gaming, e-sports and digital culture and Sweden's largest LAN. The event gathers tens of thousands of visitors for a weekend filled with LAN, cosplay, expo and entertainment.

Glitched 2026 takes place 12-15 June at Elmia in Jönköping.